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EMBANKMENT SUMMER MARKET 2016

THIS SUMMER'S SUCCESS RETURNS TO LONDON'S NORTHBANK

Call out to stallholders, creatives & musicians

Friday 15th July – Sunday 17th July 2016

Friday: Noon – 7pm, Saturday & Sunday: 11am – 6pm

Victoria Embankment Gardens, Westminster, London WC2N 6PB
Nearest tube: Embankment Station and Charing Cross Station

Embankment Summer Market returns to **Victoria Embankment Gardens** on London's Northbank from **Friday 15th July to Sunday 17th July 2016**.

Following its highly successful launch in 2015, which saw in excess of 15,000 people visit Embankment Summer Market, organisers **City Showcase: Markets**, the UK's premier organiser of artisan and designer crafts events, are now inviting applications from stallholders, creatives and musicians who are interested in taking part in the unique free event.

Embankment Summer Market brings together a handpicked selection of emerging artisans, artists, and fashion and jewellery designers with gourmet food and drink vendors and a farmer's market. There will also be lawn games including giant jenga and croquet plus live entertainment, creating a great family day out.

City Showcase: Markets will curate a handpicked selection of stallholders as well as live performers on the City Showcase stage. The deadline for submissions is **27th February 2016**. For more information please visit www.cityshowcasemarkets.com

City Showcase, the team behind Soho Flea Market, and Dalston Christmas Market is a not-for-profit organisation that supports and nurtures new creatives from all disciplines. They are renowned for featuring high quality, distinctive, talented and quirky designers showcasing handmade products, alongside top quality street food and live entertainment.

Embankment Summer Market is a distinctly chic, boutique festival style event in a wonderful, scenic location on the **Northbank** of the **Thames** between **Embankment Station** and the **Royal Courts of Justice** and **Somerset House**.



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The Connection at St Martin's, which helps homeless people in the heart of Central London, will be the event's charity partner in 2016.

Creatives and businesses looking to take part in Embankment Summer Market 2016 should contact City Showcase: Markets by email talent@cityshowcase.co.uk for applications, stating their interest and including information about their talent.

QUOTES:

Nanette Rigg, Founding Director of City Showcase: Markets added: "The resounding success of Embankment Summer Market in 2015 proved there's a genuine demand for a unique, boutique, festival style event in Central London featuring new creatives of all disciplines. We are delighted to be returning to the beautiful Victoria Embankment Gardens at the height of Summer and build on our achievements here and at Soho Flea Market. The three-day event aims to showcase the UK's best creative and design talents, alongside a farmers' market, street food and drink vendors as well as the best up and coming musicians performing live on the City Showcase stage."

Sonja Ashbury, Fundraising Officer at The Connection at St Martins-in-the-Fields says:

"Once again, we are pleased to be chosen as the Charity partner of Embankment Summer Market, which is a great way for us to communicate our work with homeless people in Westminster, the borough with the highest rates of rough sleepers in the UK. Apart from raising awareness of homelessness and organising charity collections, we will be making the most of this opportunity by displaying art and photography produced by our clients through the Centre, boosting their confidence and providing a source of income for them. We will also have clients volunteering with us on the day – many want to give something back, and this allows them to be active in raising awareness of their situations and leaving their homelessness behind."

NOTES TO EDITORS:

City Showcase provides not-for-profit year round support and opportunities for emerging creatives through the UK's premier artisan designer craft markets including Soho Flea Market and Dalston Christmas Market and at music events and workshops including Spotlight London and Finding The Future at the Apple Store. Through its music, it is responsible for helping break some of the best names into the industry since 2003. The City Showcase festival has hosted hundreds of new musicians performing in Central London, covering a range of musical genres. Artists that have previously taken part include Amy Winehouse, Keane, Laura Marling, Gabriella Cilmi, N-Dubz, Newton Faulkner, Ray LaMontagne, Razorlight, Hot Chip, Scouting For Girls, Gabrielle Aplin, Hudson Taylor, Nick Brewer, and Seth Lakeman.

For further information on Embankment Summer Market please contact:

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